

The Snyder County Times & Union County Times

The area's largest direct mail weekly publication!

View our digital e-weekly news editions on our websites:

thesnydercountytimes.com or **theunioncountytimes.com**

The Snyder and Union County Times reach over 27,000 households with our print editions plus our weekly e-news!

PRICES INCLUDE OUR WEEKLY E-NEWS Display Advertising Rates:

FRONT PAGE

\$15.00

Per Column Inch With Color

INSIDE

\$11.00

Per Column Inch

BACK PAGE

\$12.00

Per Column Inch

DEADLINES FOR DISPLAY ADS:

10 AM WEDNESDAYS

**Display Ads: Color
Rates (Your Choice)**

1-2 Colors: \$10.00

Full Color: \$25.00

**Per paper*

If you advertise in one paper you can pick up the second paper for \$8.00 per column inch inside!

**Front and Back Pages
Rates are not Discounted.**

Inserts

Total Coverage: \$70 per 1,000

Zoning: \$75 per 1,000

1oz. or more: \$80 per 1,000

Biggest Insert Size 11"x11"

Smallest Insert Size 6"x5"

Legal Advertising:

Display: \$10 per Column Inch

In-Line: \$2 Per Line

Proof of Publication: \$5

Classifieds:

Display: \$10 Per Column Inch

In-Line: \$10 Per 25 Words or Less

Over 25 Words is an Additional \$.20 per Word

Obituaries:

Without Photo:

\$50 for up to 350 words. Over 350 words is an additional \$.20 per word. Second paper is an additional \$30 and *any word over 350 is \$.20 each.*

With Photo:

\$60 for up to 350 words. Over 350 words is an additional \$.20 per word. Second paper is an additional \$35 and *any word over 350 is \$.20 each.*

Business Directory:

\$9 per Column Inch. Second Paper is \$6 per Column Inch.

Newspaper:

Columns Inches Wide

1 1.525"

2 3.17"

3 4.815"

4 6.46"

5 8.105"

6 9.75"

Full Page Size:

9.75"x20.25"

Classified:

Columns Inches Wide

1 1.11"

2 2.34"

3 3.57"

4 4.815"

5 6.05"

6 7.28"

7 8.52"

8 9.75"

Deadlines:

**Display Advertising, Ad
Submission Deadline**

for Approval/Finalized

Ad: Wednesday at 10 AM

Legals and Classifieds:

Tuesday at 4 PM

Community Calender/

News:

Monday at 12 PM

**To qualify for discount rate, advertiser must place the same ad in each publication*

**Requested placement \$.50 a column in. extra*

**Tearsheets are \$1 each*

Drop Ship to: Times Leader 90 E. Market Street, Wilkes-Barre, PA 18701

The Snyder County & Union County Times Distribution

We've gone digital with weekly e-news editions. Our ad prices include this new feature at no additional cost!

Beaver Springs 17812: 647

Boxes- 82
RR4- 475
RR5- 90

Beavertown 17813: 955

Boxes- 97
RR6- 565
RR8- 293

Freeburg 17827: 296

Boxes- 191
HCR72- 105

Hummels Warf 17831: 83

Boxes- 83

Kreamer 17833: 137

Boxes- 137

McClure 17841: 1,705

Boxes- 221
RR1 (Mifflin County)- 568
RR2- 500
RR3 (Mifflin County)- 416

Middleburg 17842: 3,461

Boxes- 52
CR1- 601
RR1- 615
RR2- 530
RR3- 535
RR4- 568
RR5- 560

Mount Pleasant Mills 17853: 1,241

Boxes- 30
RR1- 447
RR2- 570
RR3- 138
HCR72- 56

Paxtonville 17861: 58

Boxes- 58

Penns Creek 17862: 95

Boxes- 95

Port Trevorton 17864: 776

Boxes- 10
RR11- 485
RR12- 281

Richfield 17086: 899

Boxes- 118
RR3 (Juniata County)- 506
RR4 (Juniata County)- 172
HCR 63 (Juniata County)- 61
HCR 72 (Juniata County)- 32

Selinsgrove 17870: 5,314

CR1- 538
CR2- 532
CR3- 309
CR4- 345
RR1- 591
RR2- 355
RR3- 480
RR4- 457
RR5- 537
RR6- 503
RR7- 642
HCR72- 25

Shamokin Dam 17876: 767

Boxes- 77
RR2- 107
RR10 (17876)- 583

Troxelville 17882: 20

Boxes- 20

TOTAL: 16,454 PIECES

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Drop Ship to:

Times Leader
90 E. Market Street
Wilkes-Barre, PA, 18701

For Insert Details Call

(570) 837-6065

Ask to speak to Sue!

Hareltown 17829: 30

Boxes- 30

Laurelton 17835: 29

Boxes- 29

Lewisburg 17837: 4,040

RR1- 524
RR2- 539
RR3- 558
RR4- 485
RR5- 661
RR6- 527
RR7- 462
RR8- 284

Mifflinburg 17844: 4,054

CR1- 519
CR2- 344
CR3- 202
RR1- 546
RR2- 565
RR3- 583
RR4- 622
RR5- 673

Millmont 17845: 1,151

Boxes- 232
RR6- 561
RR7- 358

New Berlin: 419

Boxes- 232
HCR20- 187

Winfield 17889: 1,160

Boxes- 42
RR1- 549
RR2- 569

TOTAL: 10,883 PIECES

Deadlines for Advertising Ad
Submission is Wednesday at
10 AM

**Find E-Weekly News on
Our Websites:**
thesnydercountytimes.com
and
theunioncountytimes.com