

CORPORATE

# *The Snyder County Times & Union County Times*

The area's largest direct mail weekly publication!

View our digital e-weekly news editions on our websites:

**thesnydercountytimes.com** or **theunioncountytimes.com**

The Snyder and Union County Times reach over 27,000 households with our print editions plus our weekly e-news!

## **PRICES INCLUDE OUR WEEKLY E-NEWS Display Advertising Rates:**

### **FRONT PAGE**

\$16.00

Per Column Inch With Color

### **INSIDE**

\$12.00

Per Column Inch

### **BACK PAGE**

\$13.00

Per Column Inch

### **DEADLINES FOR DISPLAY ADS:**

**10 AM WEDNESDAYS**

**Display Ads: Color  
Rates (Your Choice)**

1-2 Colors: \$10.00

Full Color: \$25.00

**\*Per paper**

### **Inserts**

Total Coverage: \$70 per 1,000

Zoning: \$75 per 1,000

1oz. or more: \$80 per 1,000

Biggest Insert Size 11"x11"

Smallest Insert Size 6"x5"

### **Legal Advertising:**

Display: \$10 per Column Inch

In-Line: \$2 Per Line

Proof of Publication: \$5

### **Classifieds:**

Display: \$10 Per Column Inch

In-Line: \$10 Per 25 Words or Less

*Over 25 Words is an Additional \$.20  
per Word*

### **Obituaries:**

#### **Without Photo:**

\$50 for up to 350 words. Over 350 words is an additional \$.20 per word. Second paper is an additional \$30 and *any word over 350 is \$.20 each.*

#### **With Photo:**

\$60 for up to 350 words. Over 350 words is an additional \$.20 per word. Second paper is an additional \$35 and *any word over 350 is \$.20 each.*

### **Business Directory:**

\$9 per Column Inch. Second Paper is \$6 per Column Inch.

### **Newspaper:**

Columns Inches Wide

1 1.525"

2 3.17"

3 4.815"

4 6.46"

5 8.105"

6 9.75"

### **Full Page Size:**

9.75"x20.25"

### **Classified:**

Columns Inches Wide

1 1.11"

2 2.34"

3 3.57"

4 4.815"

5 6.05"

6 7.28"

7 8.52"

8 9.75"

### **Deadlines:**

#### **Display Advertising, Ad Submission Deadline**

**for Approval/Finalized**

**Ad: Wednesday at 10 AM**

**Legals and Classifieds:**

*Tuesday at 4 PM*

**Community Calender/**

**News:**

*Monday at 12 PM*

\*To qualify for discount rate, advertiser must place the same ad in each publication

\*Requested placement \$.50 a column in. extra

\*Tearsheets are \$1 each

**Drop Ship to:** Times Leader 90 E. Market Street, Wilkes-Barre, PA 18701

# *The Snyder County & Union County Times Distribution*

We've gone digital with weekly e-news editions. Our ad prices include this new feature at no additional cost!

**Beaver Springs 17812: 647**

Boxes- 82  
RR4- 475  
RR5- 90

**Beavertown 17813: 955**

Boxes- 97  
RR6- 565  
RR8- 293

**Freeburg 17827: 296**

Boxes- 191  
HCR72- 105

**Hummels Warf 17831: 83**

Boxes- 83

**Kreamer 17833: 137**

Boxes-137

**McClure 17841: 1,705**

Boxes- 221  
RR1 (Mifflin County)- 568  
RR2- 500  
RR3 (Mifflin County)- 416

**Middleburg 17842: 3,461**

Boxes- 52  
CR1- 601  
RR1- 615  
RR2- 530  
RR3- 535  
RR4- 598  
RR5- 580

**Mount Pleasant Mills 17853:  
1,241**

Boxes- 30  
RR1- 447  
RR2- 570  
RR3- 138  
HCR72- 56

**Paxtonville 17861: 58**

Boxes- 58

**Penns Creek 17862: 95**

Boxes- 95

**Port Trevorton 17864: 776**

Boxes- 10  
RR11- 485  
RR12- 281

**Richfield 17086: 899**

Boxes- 118  
RR3 (Juniata County)- 506  
RR4 (Juniata County)- 172  
HCR 63 (Juniata County)- 61  
HCR 72 (Juniata County)- 32

**Selinsgrove 17870: 5,314**

CR1- 538  
CR2- 532  
CR3- 309  
CR4- 345  
RR1- 591  
RR2- 355  
RR3- 480  
RR4- 457  
RR5- 537  
RR6- 503  
RR7- 642  
HCR72- 25

**Shamokin Dam 17876: 767**

Boxes- 77  
RR2- 107  
RR10 (17876)- 583

**Troxelville 17882: 20**

Boxes- 20

**TOTAL: 16,504 PIECES**

**Inserts****Total Coverage:**

\$70 per 1,000

**Zoning:**

\$75 per 1,000

**1 oz. or more:**

\$80 1,000

**Biggest Insert Size:**

11"x11"

**Smallest Insert:**

6"x5"

**Drop Ship to:**

Times Leader  
90 E. Market Street  
Wilkes-Barre, PA, 18701

**For Insert Details Call**

(570) 837-6065

Ask to speak to Sue!

**Hareltown 17829: 30**

Boxes- 30

**Laurelton 17835: 29**

Boxes- 29

**Lewisburg 17837: 4,040**

RR1- 524  
RR2- 539  
RR3- 558  
RR4- 485  
RR5- 661  
RR6- 527  
RR7- 462  
RR8- 284

**Mifflinburg 17844: 4,054**

CR1- 519  
CR2- 344  
CR3- 202  
RR1- 546  
RR2- 565  
RR3- 583  
RR4- 622  
RR5- 673

**Millmont 17845: 1,151**

Boxes- 232  
RR6- 561  
RR7- 358

**New Berlin: 419**

Boxes- 232  
HCR20- 187

**Winfield 17889: 1,160**

Boxes- 42  
RR1- 549  
RR2- 569

**TOTAL: 10,883 PIECES**

Deadlines for Advertising Ad  
Submission is Wednesday at  
10 AM

**Find E-Weekly News on  
Our Websites:**

[thesnydercountytimes.com](http://thesnydercountytimes.com)

and

[theunioncountytimes.com](http://theunioncountytimes.com)